



Customer-group category prices

Category Price

Guide for Magento administrators, technical project owners, and implementation teams.

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| Customer-group category prices

A customer-group category price applies the same category terms to every customer in a Magento customer group. It suits broad policies such as wholesale or dealer pricing.

Create records from the customer-group category-price grid, a customer-group edit screen or a category edit screen. The record supports quantity, price application, base price, website and dates.

Group membership comes from the customer's current Magento customer group. If the customer changes group, the applicable group category prices change with it.

Guest pricing can use Magento's NOT LOGGED IN group when a record is created for that group. Test guest catalog and cart behavior separately from signed-in customers.

When an individual customer record also matches, the [Category Price Select rule](#) decides whether the group or the customer record applies.