



SOFTWARESILOS

Category Specific Prices

PDF Manual

MODULE

categoryprice

LAST UPDATED

2026-03-29

Creating Category Prices

Category Specific Prices · /categoryprice/getting-started/creating-prices

Learn how to create your first category-specific prices for both individual customers and customer groups.

Prerequisites

- Extension installed and configured
- Admin access to **Catalog > Category Prices**
- At least one category in your catalog
- Customers or customer groups created

Two Types of Category Prices

The extension provides two separate interfaces for different pricing strategies:

1. **Customer Prices** - Individual customer category pricing
2. **Customer Group Prices** - Group-based category pricing (Wholesale, Retail, VIP, etc.)

Both types work together using the priority system for conflict resolution.

Creating Customer Category Prices

Step 1: Navigate to Customer Prices Grid

Admin Panel > Catalog > Category Prices > Customer Prices

This shows a grid of all existing customer category prices with columns:

- Category
- Customer
- Quantity
- Price
- Priority
- From Date / To Date
- Website
- Actions (Edit/Delete)

Step 2: Add New Customer Price

Click **Add New** button in the top right.

Step 3: Fill Required Fields

Basic Information

Category:

- Click the category selector
- Navigate the category tree
- Select the target category
- All products in this category will receive this price

Customer:

- Start typing customer name or email
- Select from autocomplete dropdown
- Or enter customer ID directly

Quantity:

- Minimum quantity for this price tier
- Example: 1 for first tier
- Default: 1

Price:

- Custom price value
- Example: 99.99
- This overrides the regular category price

Optional Fields

Priority:

- Numeric value (0-999)
- Higher values take precedence
- Default: 0
- Examples:
 - 10 - Standard pricing
 - 20 - Promotional pricing
 - 30 - VIP pricing

From Date:

- Start date for price validity
- Leave empty for immediate activation
- Format: YYYY-MM-DD or use date picker
- Example: 2025-01-01

To Date:

- End date for price validity
- Leave empty for no expiration
- Must be after From Date
- Example: 2025-12-31

Website:

- Select website scope
- Use "All Websites" for global pricing
- Or select specific website for regional pricing

Price Application Type:

- How the price should be applied
- Options:
 - **Fixed** - Absolute price value
 - **Discount** - Percentage discount
 - **Adjustment** - Add/subtract from base price

Step 4: Save

Click **Save** button. The price is now active for the customer and category.

Step 5: Verify

1. Log in as the customer (or use dev headers)
2. Navigate to a product in the category
3. Verify the custom price displays

Creating Customer Group Category Prices

Step 1: Navigate to Customer Group Prices Grid

Admin Panel > Catalog > Category Prices > Customer Group Prices

This shows a grid similar to customer prices but with customer groups instead.

Step 2: Add New Group Price

Click **Add New** button.

Step 3: Fill Required Fields

Basic Information

Category:

- Same as customer prices
- Select category from tree

Customer Group:

- Select from dropdown
- Options include:
 - General
 - Wholesale
 - Retail
 - NOT LOGGED IN
 - Custom groups you created

Quantity:

- Minimum quantity for tier
- Same behavior as customer prices

Price:

- Custom price for entire group
- Example: 89.99 for wholesale group

Optional Fields**Priority:**

- Same as customer prices
- Use higher priority for group prices that should override customer prices
- Example: Set group priority=25 to override customer priority=20

From Date / To Date:

- Same behavior as customer prices
- Schedule group pricing campaigns

Website:

- Same as customer prices
- Regional group pricing

Price Application Type:

- Same options as customer prices

Step 4: Save and Verify

Save and test with a customer in that group.

Creating Quantity Tiers

To create graduated pricing (bulk discounts), add multiple price entries with different quantities:

Example: Wholesale Customer Group Tiers**1. Tier 1 - Small orders**

- Category: Electronics
- Group: Wholesale
- Qty: 1
- Price: 100.00
- Priority: 10

2. Tier 2 - Medium orders

- Category: Electronics
- Group: Wholesale
- Qty: 10
- Price: 95.00
- Priority: 10

3. **Tier 3** - Large orders

- Category: Electronics
- Group: Wholesale
- Qty: 50
- Price: 90.00
- Priority: 10

4. **Tier 4** - Bulk orders

- Category: Electronics
- Group: Wholesale
- Qty: 100
- Price: 85.00
- Priority: 10

When a wholesale customer orders 75 items from Electronics, they get the \$90 price (Tier 3).

Creating Time-Based Pricing

Schedule prices for specific date ranges:

Example: Seasonal Campaign

Summer Sale (June-August):

- Category: Outdoor Furniture
- Group: General
- Qty: 1
- Price: 199.99
- Priority: 20 (higher than standard pricing)
- From Date: 2025-06-01
- To Date: 2025-08-31
- Website: All Websites

This price activates automatically on June 1st and expires after August 31st.

Priority System in Action

Scenario: Conflict Resolution

Setup:

1. Customer "John Doe" is in "Wholesale" group
2. Create customer price: John + Electronics + Qty 1 + \$95 + Priority 10
3. Create group price: Wholesale + Electronics + Qty 1 + \$90 + Priority 20

Result:

- Group price wins (priority 20 > 10)
- John pays \$90

Configuration Override

Navigate to: **Stores > Configuration > Pricesystem > Categoryprice Settings > Price Select Rule**

- **Select by priority** - Use priority field (default)
- **Customer price first** - Always prefer customer prices (ignores priority)
- **Group price first** - Always prefer group prices (ignores priority)

Change this setting to control global behavior.

Bulk Product Coverage

Understanding the Efficiency

Traditional Product Pricing:

- Category "Electronics" has 500 products
- Set custom price on 500 products individually
- Total entries: 500

Category Pricing:

- Category "Electronics" has 500 products
- Set custom price on 1 category
- Total entries: 1

New Products Auto-Inherit

When you add a new product to a category that has category pricing:

1. Product is assigned to category
2. Product automatically inherits category price
3. No manual price entry needed

This is the key advantage for growing catalogs.

Common Workflows

Workflow 1: VIP Customer

Goal: Give customer #12345 special pricing on Premium Products category

1. Navigate to **Catalog > Category Prices > Customer Prices**
2. Click **Add New**

3. Category: Premium Products
4. Customer: Search "12345" or name
5. Qty: 1
6. Price: 299.99
7. Priority: 30 (high priority for VIP)
8. Save

Workflow 2: Wholesale Group Discounts

Goal: 15% discount for wholesale customers on all categories

For each major category:

1. Navigate to **Catalog > Category Prices > Customer Group Prices**
2. Click **Add New**
3. Category: [Category Name]
4. Group: Wholesale
5. Qty: 1
6. Price Application Type: Discount
7. Price: 15 (15% off)
8. Priority: 15
9. Save

Repeat for all categories or use Import/Export add-on for bulk.

Workflow 3: Promotional Campaign

Goal: Black Friday sale on all categories for all customers

For each category:

1. Navigate to **Catalog > Category Prices > Customer Group Prices**
2. Click **Add New**
3. Category: [Category Name]
4. Group: General
5. Qty: 1
6. Price: [Discounted price]
7. Priority: 25
8. From Date: 2025-11-29
9. To Date: 2025-12-02
10. Save

Prices activate automatically on Black Friday and expire after Cyber Monday.

Grid Management

Filtering

Use grid filters to find prices:

- Filter by Category

- Filter by Customer/Group
- Filter by Date Range
- Filter by Website
- Filter by Priority

Mass Actions

Select multiple rows and:

- Delete selected prices
- Export selected to CSV (with Import/Export add-on)

Inline Editing

Click directly on cells to quick-edit:

- Priority
 - Price
 - Dates
-

CSV Export (For Customers)

If enabled in configuration, customers can download their prices:

Customer Dashboard > My Prices > Download CSV

CSV contains:

- Category names
- Quantities
- Prices
- Date ranges
- Websites

This helps customers track their custom pricing agreements.

Troubleshooting

Price Not Showing

Check:

1. Date range valid? ($\text{from_date} \leq \text{today} \leq \text{to_date}$)
2. Website matches? (customer on correct website)
3. Customer logged in? (for customer-specific prices)
4. Customer in correct group? (for group prices)
5. Product in correct category?
6. Cache cleared? (Flush Magento cache)

Wrong Price Applied

Check:

1. Priority system configuration
2. Multiple conflicting prices? (check priority values)
3. Product has product-specific price? (might override category price)
4. Pricsystem Core price resolution order

Can't Save Price

Check:

1. All required fields filled?
 2. Date format correct?
 3. Category exists?
 4. Customer/Group exists?
 5. Website ID valid?
 6. Admin permissions?
-

Next Steps

- [Category Customer Pricing Details](#)
- [Category Group Pricing Details](#)
- [Priority System Configuration](#)
- [Import/Export Guide](#)