



SOFTWARESILOS

Category Specific Prices

PDF Manual

MODULE

categoryprice

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Overview

The **Category Specific Prices Extension** enables B2B merchants to assign custom pricing at the category level, applying prices to all products within a category simultaneously. This powerful system supports both individual customer pricing and customer group pricing (Wholesale, Retail, VIP, etc.), making it ideal for managing bulk pricing strategies across product lines.

Key Features

Category Customer Pricing

Set custom prices at the category level for specific individual customers. One price entry automatically applies to all products within the category, dramatically reducing administrative overhead.

Customer Group Pricing

Assign category-level pricing to entire customer groups rather than individual customers. Define prices for Wholesale, Retail, VIP, or custom groups you create in Magento.

Priority-Based Resolution

Smart conflict handling when both customer-specific and group-based prices exist for the same category. Configure resolution strategy globally or use numeric priority fields for fine-grained control.

Quantity-Based Tiering

Create graduated pricing structures at the category level with multiple quantity breakpoints. Each tier can have different prices and date ranges for complex promotional strategies.

Time-Based Pricing

Schedule category prices with precise date ranges. Set up seasonal pricing, promotional campaigns, or contract renewals that activate automatically on future dates.

Bulk Product Management

The key efficiency advantage - one price entry affects all products in the category. If a category contains 500 products, setting one category price creates pricing for all 500 instantly.

What You Can Do

- Set category prices for individual customers
- Set category prices for customer groups (Wholesale, Retail, VIP)
- Configure priority-based conflict resolution

- Create quantity-based pricing tiers
- Schedule time-based pricing campaigns
- Set different prices per website/region
- Allow customers to export their prices
- Bulk import/export with add-on
- API access with add-on

Use Cases

Wholesale Category Pricing

Set discounted pricing for entire product categories for wholesale customer groups. One category price applies to 200+ products instantly.

VIP Category Discounts

Reward VIP customers with exclusive pricing on premium product categories using high priority values that override standard group pricing.

Seasonal Category Campaigns

Schedule promotional pricing for entire product categories during peak seasons with automatic activation and deactivation.

Multi-Brand Category Management

Manage pricing for different brands as separate categories with brand-specific customer groups and priority-based conflict resolution.

Regional Category Pricing

Set different category prices for different regions using multi-website support. US wholesale sees USD pricing, EU sees EUR pricing.

Contract-Based Category Pricing

Implement annual contracts with category-level pricing agreements. Use quantity tiers to reward volume commitments at the category level.

Technical Details

Extension: MageB2B_PricesystemCategoryprice **Dependencies:** MageB2B_PricesystemCore >= 2.3.0

Database Tables:

- `pricesystem_categoryprice` - Customer category prices
- `pricesystem_categoryprice_customergroup` - Group category prices **Price Code:** categoryprice

Getting Started

1. **Installation** - Install and configure the extension

2. **Creating Prices** - Add your first category-specific prices
3. **Category Customer Pricing** - Individual customer pricing
4. **Category Group Pricing** - Customer group pricing
5. **Priority System** - Configure conflict resolution
6. **Price Selection** - How Pricessystem selects the final price
7. **My Prices** - Customer account price overview + CSV download

Add-Ons

Extend functionality with these add-ons:

- **SOAP / REST API Add-On** - CRUD WebAPI endpoints
- **CSV Import/Export Add-On** - Bulk import/export via CSV
- **Advanced Config Add-On** - Price selection overrides, custom sort order, formula pricing
- **Sample Data** - Demo entities and example prices

[View Extension Details](#)