Catalogs and assignments

Custom Catalog Documentation

Guide for Magento administrators, technical project owners, and implementation teams.

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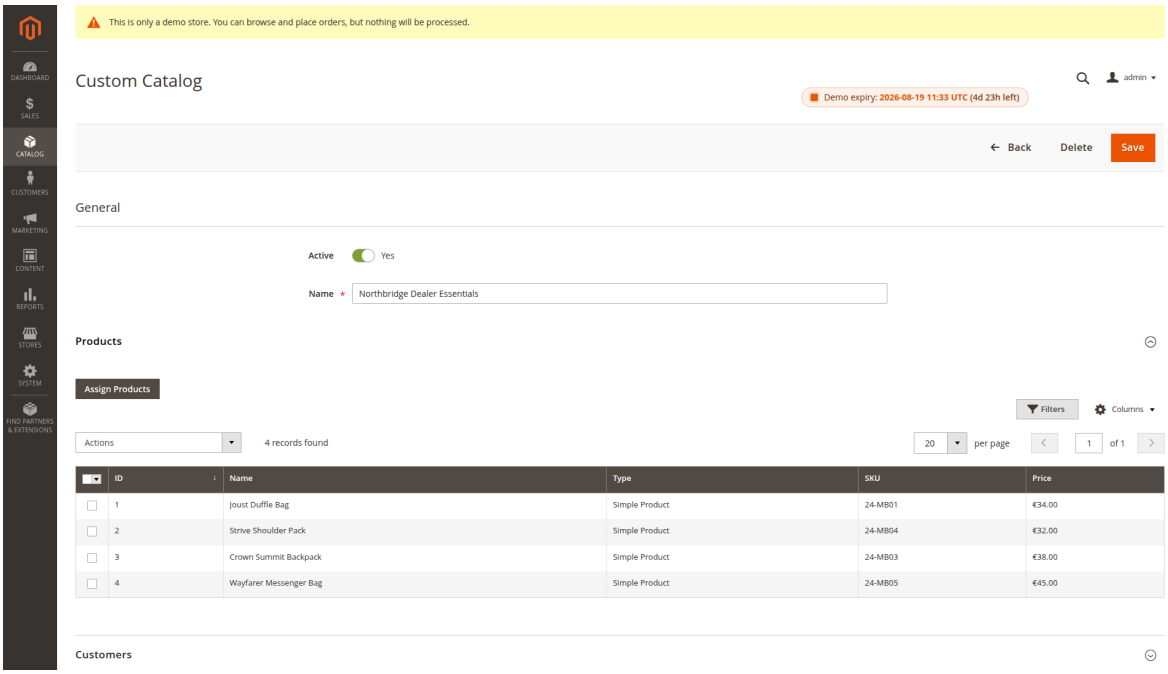
EXTENSION
Magento 2 Extension Custom Catalog

Catalogs and assignments

Open **Catalog > Custom Catalog** to create a named catalog. Give it a clear business name and keep it active only while its assortment should be available.

Add products

Edit the catalog and assign the products that belong to the assortment. Product membership belongs to the catalog itself and is shared by every audience assigned to that catalog.



Assign an audience

A catalog can be assigned to:

- individual customers;
- Magento customer groups.

Assignments work in both directions. You can pick the audience inside the catalog editor, or open the customer or customer group and pick the catalogs there:

- **Customers > All Customers**, open a customer — the **Custom Catalog** section lists the assigned catalogs and offers an **Assign Custom Catalogs** dialog.
- **Customers > Customer Groups**, open a group — the **Custom Catalog** section does the same for that group. It also appears when creating a new group.

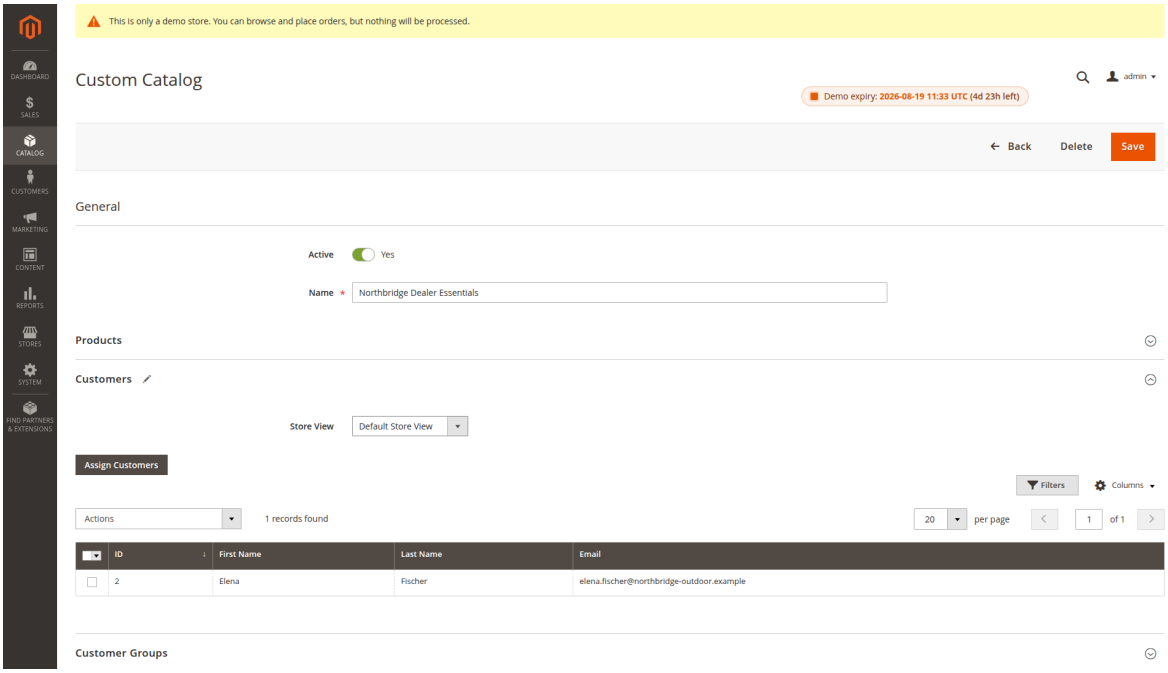
The **NOT LOGGED IN** group (ID 0) is excluded from group assignments — guests cannot receive a catalog audience.

Note the different save behaviour: in the catalog editor, assignment changes are only

staged until you save the catalog. In the customer and group editors, the assign/unassign action is applied immediately.

Store view scope

The store switcher offers **All Store Views** in addition to individual store views. An assignment in All Store Views applies globally as a fallback; an assignment in a specific store view overrides it for that store. Assign a catalog globally first, and only add a store-view assignment where the audience should differ — you do not need to repeat the same assignment in every store view.



Direct product grants

Direct grants connect one customer to one product at a store view. They are useful for small exceptions that do not justify another named catalog.

Manage them on the customer: **Customers > All Customers**, open a customer — the **Custom Product** section lists the directly granted products and offers assign and unassign actions. "Custom Product" is the Admin label for a direct product grant.

In strict mode, the customer's allowed products are the union of active assigned catalog products and direct grants. Deactivating a catalog removes its contribution without deleting the catalog or its product membership.

Copy a catalog

The catalog grid offers **Copy** as a row action, plus a mass action for selected rows. Copying a catalog duplicates it including its product and audience assignments, which is the fastest way to create a variant for a new customer segment.