



Custom Catalog Documentation

Custom Catalog Documentation

Guide for Magento administrators, technical project owners, and implementation teams.

LAST UPDATED
2026-08-26

SOURCE
[Open this article online](#)

EXTENSION
[Magento 2 Extension Custom Catalog](#)

Custom Catalog Documentation

Custom Catalog controls which products a signed-in customer can see and buy. Products can come from named catalogs assigned to customers or customer groups, plus direct product grants for individual customers.

Choose an access mode

- **Override hidden if assigned** lets an assignment make an otherwise hidden product available. Products that are normally visible remain available.
- **Strict whitelist (assigned only)** limits the customer to products allowed through active assigned catalogs or direct grants.

The first mode adds exceptions to the normal catalog. Strict mode creates a private assortment.

How assignments combine

A customer's allowed set can include products from directly assigned catalogs, catalogs assigned to the customer's group, and direct customer-product grants. Catalog audience assignments are store-view scoped, and inactive catalogs do not contribute products.

The customer account includes a **My Products** page. It can show all allowed products, catalog products only, or direct grants only.

Start here

1. [Install the extension.](#)
2. [Choose the access and My Products modes.](#)
3. [Create a catalog, add products and assign an audience.](#)
4. Test category pages, search, direct product URLs, cart behavior and [My Products](#).

For subaccount-specific assortments, see [Sublogin Custom Catalog](#).

The optional [REST API](#) manages named catalogs and their assignments.

See [Common Issues](#), [Caching and Indexing](#) and the [FAQ](#) when an assortment does not behave as expected.

[View the product page](#)