



**SOFTWARESILOS**

# Customer Specific Prices

PDF Manual

MODULE

customerprice

LAST UPDATED

2026-03-12

# Customer Specific Prices

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## Overview

The **Customer Specific Prices Extension** enables B2B merchants to assign individual product prices to specific customers, replacing standard catalog prices with negotiated or contract-based pricing. This powerful tool is essential for businesses that maintain different pricing agreements with various customers based on volume commitments, partnership levels, or special contracts.

## Key Features

### Individual Customer Pricing

Assign unique prices for any product to any customer. Each customer-product combination can have its own price, completely independent from catalog prices or customer group discounts.

### Quantity-Based Tiering

Define different price points based on order quantity for each customer-product combination. Set up graduated pricing where customers receive better rates when ordering larger quantities.

### Time-Based Pricing

Configure temporary prices with precise date ranges using `from_date` and `to_date` fields. Schedule promotional prices, seasonal adjustments, or contract renewals in advance.

### Multi-Website Support

Manage different customer prices across multiple websites within your Magento installation. Assign website-specific pricing using the `website_id` field with foreign key constraints ensuring data integrity.

### Customer Price Download

Allow customers to download their personal pricing information as CSV files directly from their account dashboard. Customers see only their own negotiated prices in an exportable format.

### Admin Management Interface

Manage all customer prices through a comprehensive admin grid with filtering, sorting, and mass actions. Create, edit, and delete customer price assignments individually or in bulk.

## What You Can Do

- Assign negotiated prices to individual customers
- Create quantity-based pricing tiers
- Schedule time-based pricing campaigns

- Set different prices per website/region
- Allow customers to export their prices
- Bulk import/export with add-on
- API access with add-on

## Use Cases

### Negotiated Contract Pricing

Implement custom pricing agreements negotiated with individual customers. Store contract-specific prices that override catalog prices entirely.

### Volume Commitment Pricing

Reward customers who commit to purchasing specific volumes with graduated pricing tiers. Configure multiple quantity breakpoints where prices decrease as order size increases.

### Seasonal Campaign Pricing

Schedule temporary price adjustments for specific customers during promotional periods or seasonal campaigns. Set precise date ranges that automatically activate and deactivate.

### Regional Pricing Strategies

Implement different pricing for the same customers across multiple websites or regions. Maintain separate price lists for EU, US, and APAC storefronts centrally.

### VIP Customer Benefits

Provide exclusive pricing to VIP or preferred customers as a loyalty benefit. Assign preferential rates on specific products or entire product lines.

### Contract Renewal Management

Manage pricing transitions during contract renewals by scheduling new prices with future start dates. Overlap old and new pricing temporarily during transition periods.

## Technical Details

**Extension:** MageB2B\_PricesystemCustomerprice **Dependencies:** MageB2B\_PricesystemCore >= 2.3.0

**Database Table:** pricesystem\_customerprice **Price Code:** customer\_price

## Getting Started

1. **Installation** - Install and configure the extension
2. **Creating Prices** - Add your first customer-specific prices
3. **Quantity Tiers** - Set up graduated pricing
4. **Time-Based Pricing** - Schedule temporary prices
5. **Multi-Website** - Configure regional pricing
6. **Price Selection** - How Pricesystem selects the final price
7. **My Prices** - Customer account price overview + CSV download

## Add-Ons

Extend functionality with these add-ons:

- **SOAP / REST API Add-On** - CRUD WebAPI endpoints
- **CSV Import/Export Add-On** - Bulk import/export via CSV
- **Advanced Config Add-On** - Price selection overrides, custom sort order, formula pricing
- **Sample Data** - Demo entities and example prices

[View Extension Details](#)