Public Page and QR Code

Digital Product Passport Documentation

Guide for Magento administrators, technical project owners, and implementation teams.

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SOURCE
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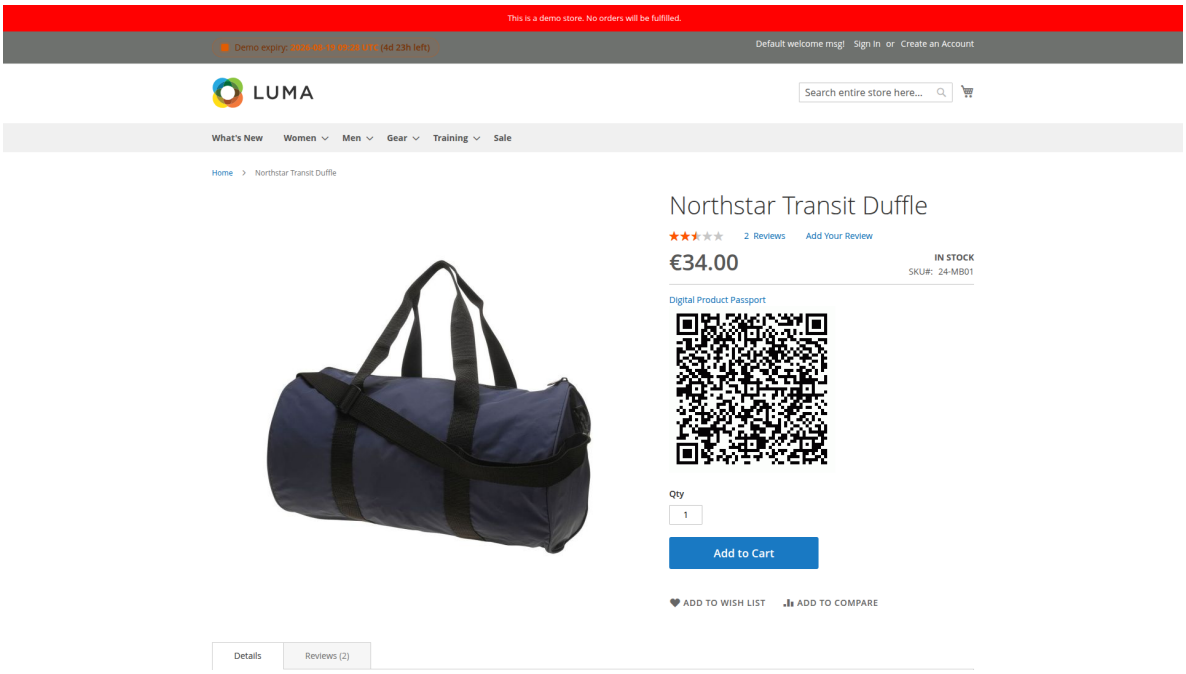
EXTENSION
Magento 2 Extension Digital Product Passport

Public Page and QR Code

Published passports can appear on the product page and on a standalone passport page. Draft, Active and Archived records are not shown through these public features.

Product page

When the current store has a published passport for the product SKU, the product page shows a **Digital Product Passport** link and a QR image. The block is absent when no published record is found.

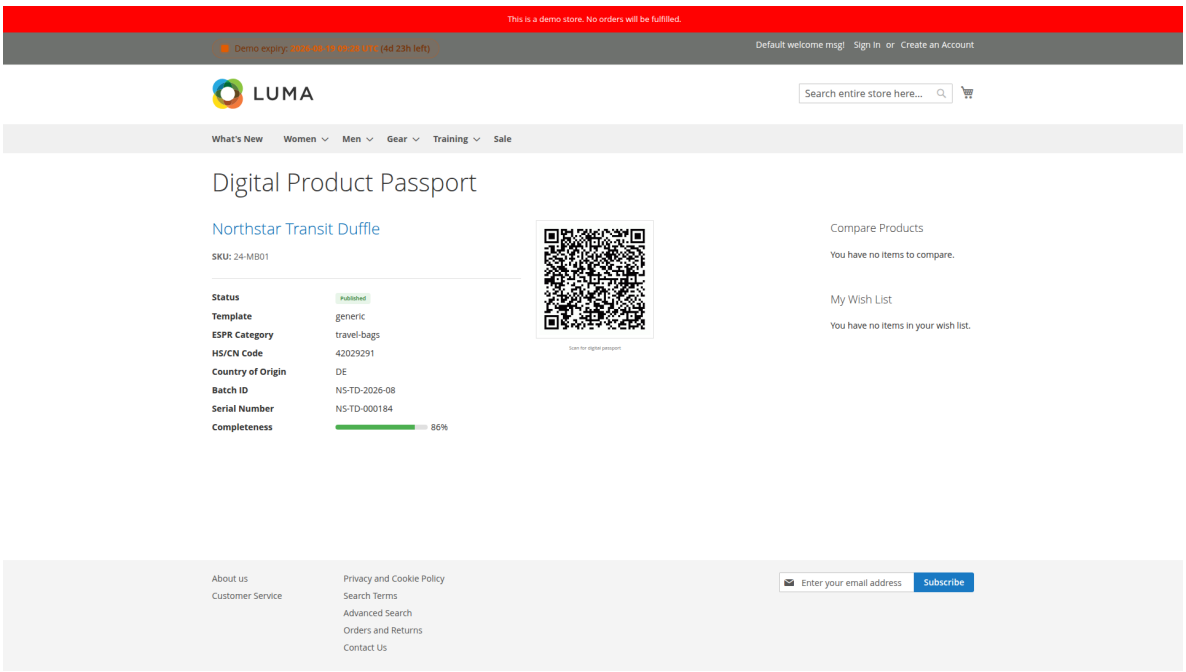


Standalone page

The standard route is:

```
/dpp/index/view/id/{passport_id}
```

The page displays available passport fields, completeness, a QR code and a materials table when the payload contains a `materials` array in the expected simple shape.



If the record is missing or not published, the HTML page renders a **No passport found for this identifier** message. The page controller itself still returns a normal HTML response, so monitoring should check the page content rather than relying only on its HTTP status.

JSON-LD from the same route

Send either of these Accept headers to the standard view route:

```
Accept: application/ld+json
Accept: application/json
```

Published records return JSON-LD. Missing or unpublished records return 404 with a small error object.

QR endpoint

```
/dpp/index/qr?id={passport_id}
```

A published record returns a PNG. Missing, invalid or unpublished IDs return an empty 404 response. The encoded target uses the passport's store URL. If GS1 generation is enabled and the product has a GTIN, it uses the GS1 path; otherwise it uses the standard passport page.

Cache behavior

Saving or deleting a passport invalidates the related product page cache identity. After

publication, verify the storefront link, QR target and standalone page in the passport's own store view.