Seller Identity

E-Invoice Documentation

Guide for Magento administrators, technical project owners, and implementation teams.

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EXTENSION
Magento 2 Extension E-Invoice

Seller Identity

Beyond VAT ID and tax number, e-invoices can carry additional seller identifiers used by particular recipients and routing systems. Populate an identifier only when you know who issued it and which scheme the receiver expects.

Fields

Stores > Configuration > MageB2B > E-Invoice > Company Information

Field	Scheme	Use Case	Where it lands
Seller Legal Name (BT-27)	Not set	Legal entity name — required for every format	`Seller / Name` (CII) / `PartyLegalEntity / RegistrationName` (UBL)
VAT ID	Not set	Seller tax identification used by the formatters	`Seller / SpecifiedTaxRegistration` (VA)
Tax Number	Not set	German Steuernummer	`Seller / SpecifiedTaxRegistration` (FC)
Company Registration Number	Not set	HRB / HRA	`Seller / LegalOrganization / ID`
SIRET Number	Not set	French businesses (Factur-X)	`Seller / SpecifiedTaxRegistration` (FC)
Seller Trading Name (BT-28)	Not set	Alternative business name	`Seller / LegalOrganization / TradingBusinessName` (CII) / `Party / PartyName` (UBL)
Seller GLN	`0088`	GS1 Global Location Number for logistics/PEPPOL	`Seller / GlobalID`
Seller DUNS Number	`0060`	Dun & Bradstreet identifier for international B2B	`Seller / GlobalID`
Seller Leitweg-ID	`0204`	Used when the seller itself is a public entity	`Seller / GlobalID` (XRechnung only)

Field	Scheme	Use Case	Where it lands
Seller Contact (Name/Phone/Email)	Not set	Required for XRechnung (BR-DE-2, PEPPOL-R020)	`Seller / DefinedTradeContact`

Seller Legal Name is read strictly from `einvoice/company/seller_legal_name`; the Magento store information name is not consulted at generation time. A data patch seeded existing installations from **Stores > General > Store Information > Store Name**, so verify the migrated value once after updating — generation fails validation when the field is empty.

Requirements vary by format and receiver. The module's company-data check validates its local rules; the recipient may require additional identifiers.

Tax Representative (BG-11 / BT-63)

The module can declare a fiscal representative for a seller configuration that requires one. Whether a representative is legally needed is an accounting/legal decision outside the extension.

Stores > Configuration > MageB2B > E-Invoice > Tax Representative

Setting	Notes
Enable Tax Representative	Master switch, off by default
Representative Name	Legal entity name
Representative VAT ID (BT-63)	Mandatory
Street / Postcode / City / Country	Address of the representative

The tax representative is only emitted for profiles that support BG-11:

Format	Supports BG-11?
EN16931	Yes
XRechnung	Yes
ZUGFeRD EN16931 / Extended	Yes
Factur-X EN16931 / Extended	Yes
ZUGFeRD Minimum / Basic / BASIC WL	No (not in schema)
PEPPOL BIS Billing 3.0	Yes

Best Practices

1. Leave GLN and DUNS empty unless a counterpart or delivery provider explicitly asks for them.
2. Fill in **Seller Trading Name** if your marketing name differs from the legal name on the commercial register.
3. If you already use a Leitweg-ID for buyers and occasionally sell as a public entity yourself, set the seller-side Leitweg-ID under this section.
4. Fiscal representative data is visible on every invoice. Enable it only when you actually have one.

Related

- PEPPOL BIS Billing 3.0
- XRechnung Format
- Configuration