Product-Customer Matrix

Pricesystem Documentation

Guide for Magento administrators, technical project owners, and implementation teams.

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EXTENSION
Magento 2 Extension Pricesystem

Product-Customer Matrix

Use Product-Customer Matrix when a price should apply to products selected by SKU, category or product-attribute conditions and to customers selected by direct assignment or a customer attribute.

Matrices are useful for segment rules such as “all safety products for the Wholesale group”. They are more flexible than a direct Customer Price and more rule-driven than a named Price List.

Continue with the Product-Customer Matrix guide.