Matrix pricing

Product-Customer Matrix Prices Documentation

Guide for Magento administrators, technical project owners, and implementation teams.

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EXTENSION
Magento 2 Extension Product-Customer Matrix Prices

Matrix pricing

A matrix is one price rule with a product set and a customer audience. The rule becomes eligible only when its website and date range match, the product satisfies its conditions, and the customer matches through a direct assignment or configured attribute.

The price supports fixed values, surcharges and discounts. Quantity is a minimum threshold. When several thresholds from eligible matrices are available, the closest threshold that does not exceed the requested quantity applies after matrix conflicts are resolved.

Direct customer assignments can have their own dates. These assignment dates do not replace the matrix date range; both must be current.

Once Product-Customer Matrix has produced a candidate, Pricesystem Core applies the shared price selection rule.