



SOFTWARESILOS

Product-Customer Matrix Prices

PDF Manual

MODULE

productcustomermatrix

LAST UPDATED

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Price Selection

Product-Customer Matrix Prices · /productcustomermatrix/price-selection

Product Customer Matrix is a Pricesystem price type (`product_customer_matrix`).

Pricesystem selects the final purchasable price using a global strategy (Lowest / Highest / Sort order / Formula), and the Matrix module also has internal selection logic (priority, date ranges, matching rules).

Quick Links

- [System Configuration \(Global\)](#)
- [Sort Order Strategy \(Priority List\)](#)
- [Customer Group Overrides](#)
- [Customer Overrides + Fallback](#)
- [Formula Pricing](#)

Matrix In The Strategy

- Price code: `product_customer_matrix`

If you want matrix prices to win, put `product_customer_matrix` near the top of your sort order list.